

## WE RECOGNIZE

the value of the **cultural heritage of each territory** as the central element for sustainable development.

## WE MODEL

our social commitment on the concepts stated in the **Faro Convention** and on the sustainable development goals of the **United Nations 2030 Agenda** (SDGs UN2030).

Our manifesto

# FOUR PILLARS



## WE ACT

to foster the evolution of the **traditional knowledge** of a community (such as “artists”, “artisanal food producers”) and **transfer it to future generations** through the use of IT solutions accessible for everyone.

## WE BELIEVE

that the buiding of **resilient communities -aware and responsible** for their own heritage - can allow everyone to carry out their work in an effective, dignified and rewarding way.